



## Ex-Googler Philipp Beer joins Bitwala as Chief of Growth

Berlin, May 21. 2019 -

Bitwala, Germany's cryptocurrency flagship company with customers in more than 30 European countries, is strengthening its senior leadership with Philipp Beer as Chief of Growth. In this newly created role, Philipp is responsible for the strategic growth and the market positioning of the blockchain banking service. Philipp previously worked at Google in London for almost nine years, where he led consumer product marketing in the European Economic Area. He studied in Oestrich-Winkel, Barcelona and Sydney.

"Philipp Beer is an experienced strategist and also a blockchain enthusiast. With his highly analytical approach and technical know-how he is a great addition to join our team. Being an active member of the blockchain community he also brings a strong international network with him. We are looking forward to expanding the banking service of the future with him," said Ben Jones, Co-Founder and Chief Technology Officer of Bitwala.

## CPO Konstantin Werhahn switches to a consulting role

Konstantin Werhahn, who has been responsible for product development of Bitwala since 2017 as Chief of Product, is leaving the company at the end of May for family-related reasons. He will continue to support Bitwala in a consulting function.

"We thank Konstantin for the outstanding work he has done at Bitwala over the past two years. His fingerprints are all over our product: He was the mastermind behind the innovative implementation of our service, the easy-to-use online interface for blockchain banking and tackled all technical and regulatory challenges to build the world's first bridge between the traditional world of banking and the blockchain. In his new consulting role, he will continue to be part of the Bitwala family and keep assisting us with his expertise to make the right strategic decisions," said Christoph Iwaniez, CFO of Bitwala GmbH.

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## About Bitwala

Bitwala is Germany's cryptocurrency flagship company, founded in 2015. Together with its German partner bank, Bitwala offers a bank account that combines easy and secure cryptocurrency trading and reliable everyday banking in one account. Its investors include High Tech Gründerfonds, Germany's biggest seed investor, ALSTIN, the investment arm of the Maschmeyer group, and Digital Currency Group, a New York VC focusing on blockchain innovations, Earlybird Venture Capital and coparion.

## Media contact

Roman Kessler

[roman@bitwala.com](mailto:roman@bitwala.com)

+49(0)1791235858